

Rep Order# 9798839 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/21/2012 8:43 AM  
Last Received: 08/20/2012 4:18 PM  
Showing Buylines: All Lines

1 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

50767  
Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----		---	---	---	---	---	---	---	---
	1	W-F	6A-630A	NEWS	P2	:30	\$800.00	08/22-08/24	6	1	6	\$4,800.00	
	2	W-F	630A-7A	NEWS	P2	:30	\$800.00	08/22-08/24	6	1	6	\$4,800.00	
	3	W-F	7A-8A	EARLY SHW	P2	:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
	4	W-F	8A-9A	EARLY SHW	P2	:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
	5	W-F	11A-12P	PRICE	P1	:30	\$1,500.00	08/22-08/24	3	1	3	\$4,500.00	
	6	W-F	12P-1230P	NEWS	P1	:30	\$1,400.00	08/22-08/24	6	1	6	\$8,400.00	
	7	W-F	5P-530P	NEWS	P2	:30	\$1,200.00	08/22-08/24	6	1	6	\$7,200.00	
	8	W-F	530P-6P	NEWS	P2	:30	\$1,400.00	08/22-08/24	6	1	6	\$8,400.00	
	9	W-F	6P-630P	NEWS	P2	:30	\$1,500.00	08/22-08/24	6	1	6	\$9,000.00	
	10	W-F	730P-8P	ET	P2	:30	\$1,100.00	08/22-08/24	6	1	6	\$6,600.00	
	11	W-F	11P-1135P	NEWS	P3	:30	\$1,700.00	08/22-08/24	6	1	6	\$10,200.00	

Rep Order# 9798839 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/21/2012 8:43 AM  
Last Received: 08/20/2012 4:18 PM  
Showing Buylines: All Lines

2 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----		---	---	---	---	---	---	---	---
	12	W	9P-10P	CRIM MINDS	P3	:30	\$4,500.00	08/22-08/22	1	1	1	\$4,500.00	
	13	W	10P-11P	CSI	P2	:30	\$4,000.00	08/22-08/22	1	1	1	\$4,000.00	
	14	TH	8P-9P	BIG BANG	P2	:30	\$4,000.00	08/23-08/23	1	1	1	\$4,000.00	
	15	F	10P-11P	BLUE BLOODS	P2	:30	\$3,000.00	08/24-08/24	1	1	1	\$3,000.00	
	16	SA	6A-7A	NEWS	P2	:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
	17	SA	7A-8A	NEWS	P2	:30	\$450.00	08/25-08/25	1	1	1	\$450.00	
	18	SA	9A-10A	NEWS	P2	:30	\$650.00	08/25-08/25	1	1	1	\$650.00	
	19	SA	6P-630P	NEWS	P3	:30	\$400.00	08/25-08/25	1	1	1	\$400.00	
	20	SU	9A-930A	NEWS	P1	:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
	21	SU	930A-10A	NEWS	P1	:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
	22	SU	10A-1030A	NEWS	P1	:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
	23	SU	1030A-11A	FACE NATION	P1	:30	\$850.00	08/26-08/26	1	1	1	\$850.00	
	24	SU	630P-7P	NEWS	P3	:30	\$600.00	08/26-08/26	1	1	1	\$600.00	
	25	SU	7P-8P	60 MIN	P2	:30	\$4,000.00	08/26-08/26	2	1	2	\$8,000.00	
	26	SU	11P-1135P	NEWS	P3	:30	\$1,700.00	08/26-08/26	2	1	2	\$3,400.00	
	27	SA	8A-9A	NEWS	P2	:30	\$650.00	08/25-08/25	1	1	1	\$650.00	
	28	SA	9P-10P	CRIMTIME	P3	:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	

Rep Order# 9798839 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 08/21/2012 8:43 AM  
Last Received: 08/20/2012 4:18 PM  
Showing Buylines: All Lines

3 of 3

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product ROMNEY 4 PRESIDENT  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	29	SA	11P-1135P	NEWS	30	\$1,700.00	08/25-08/25	2	1	2	\$3,400.00	

P3

---REPORT TOTALS---

Report Totals: 84 / \$107,250.00

---SALES MONTHLY TOTALS---

Aug 12: 84 / \$107,250.00 Sep 12: 0 / \$0.00

Sales Totals: 84 / \$107,250.00

Station Totals: 84 / \$107,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$264,228	CABL 0%	EKRC 0%	UNKN 0%	WBQC 0%	WCPC 25%
		WKRC 40%	WLWT 20%	WSTR 1%	WXIX 13%	

Books null  
Demos RA35+

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 1												
08/22/12	Wednesday	6:21:28 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/22/12	Wednesday	6:04:41 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/23/12	Thursday	6:04:26 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/23/12	Thursday	6:12:12 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/24/12	Friday		:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/24/12	Friday		:30	\$800.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
											6	
Line: 2												
08/22/12	Wednesday	6:35:40 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/22/12	Wednesday	6:44:06 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/23/12	Thursday	6:43:21 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/23/12	Thursday	6:59:25 AM	:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/24/12	Friday		:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
08/24/12	Friday		:30	\$800.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
											6	
Line: 3												
08/22/12	Wednesday	7:59:11 AM	:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/22/12	Wednesday	7:36:07 AM	:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/23/12	Thursday	7:29:11 AM	:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/23/12	Thursday	7:59:26 AM	:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/24/12	Friday		:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/24/12	Friday		:30	\$400.00		CBS This Morning	(7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
											6	
Line: 4												
08/22/12	Wednesday	8:11:30 AM	:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/22/12	Wednesday	8:53:30 AM	:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/23/12	Thursday	8:54:30 AM	:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/23/12	Thursday	8:58:56 AM	:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/24/12	Friday		:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
08/24/12	Friday		:30	\$400.00		CBS This Morning	(8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
											6	
Line: 5												
08/22/12	Wednesday	0:58:41 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	2	MWAS
08/23/12	Thursday	0:58:41 AM	:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	3	MWAS
08/24/12	Friday		:30	\$1,500.00		The Price is Right	11:00 AM-12:00 PM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
											3	
Line: 6												
08/22/12	Wednesday	2:27:26 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	4	MWAS
08/22/12	Wednesday	2:08:37 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
08/23/12	Thursday	2:03:52 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	2	MWAS

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 6												
08/23/12	Thursday	2:22:08 PM	:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	5	MWAS
08/24/12	Friday		:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	3	MWAS
08/24/12	Friday		:30	\$1,400.00		Local 12 News at Noon	12:00 PM-12:30 PM	ROMNEY 4 PRESIDENT		P-1	6	MWAS
				\$8,400.00							6	
Line: 7												
08/22/12	Wednesday	5:19:02 PM	:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/22/12	Wednesday	5:03:58 PM	:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/23/12	Thursday	5:04:48 PM	:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/23/12	Thursday	5:20:47 PM	:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/24/12	Friday		:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/24/12	Friday		:30	\$1,200.00		5p Local 12 News at Five	5:00:00 PM-5:30:00 PM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
				\$7,200.00							6	
Line: 8												
08/22/12	Wednesday	5:50:23 PM	:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/22/12	Wednesday	5:34:56 PM	:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/23/12	Thursday	5:57:06 PM	:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/23/12	Thursday	5:34:56 PM	:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/24/12	Friday		:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/24/12	Friday		:30	\$1,400.00		5p Local 12 News at Five	5:30:00 PM-6:00:00 PM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
				\$8,400.00							6	
Line: 9												
08/22/12	Wednesday	6:27:11 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/22/12	Wednesday	6:11:38 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/23/12	Thursday	6:20:32 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/23/12	Thursday	6:05:04 PM	:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/24/12	Friday		:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/24/12	Friday		:30	\$1,500.00		6p Local 12 News at Six	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
				\$9,000.00							6	
Line: 10												
08/22/12	Wednesday	7:43:22 PM	:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	5	MWAS
08/22/12	Wednesday	7:35:30 PM	:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
08/23/12	Thursday	7:34:45 PM	:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	4	MWAS
08/23/12	Thursday	7:35:45 PM	:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/24/12	Friday		:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	6	MWAS
08/24/12	Friday		:30	\$1,100.00		M-F 730p-8p	7:30 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	3	MWAS
				\$6,600.00							6	
Line: 11												
08/22/12	Wednesday	1:05:08 PM	:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	5	MWAS
08/22/12	Wednesday	1:33:15 PM	:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
08/23/12	Thursday	1:18:27 PM	:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	6	MWAS

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 11												
08/23/12	Thursday	1:12:03 PM	:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	2	MWAS
08/24/12	Friday		:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	4	MWAS
08/24/12	Friday		:30	\$1,700.00		11p M-F Local 12 News 1	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	3	MWAS
											6	
Line: 12												
08/22/12	Wednesday	9:19:27 PM	:30	\$4,500.00		Wed Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											1	
Line: 13												
08/22/12	Wednesday	0:29:15 PM	:30	\$4,000.00		Wed Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 14												
08/23/12	Thursday	7:59:06 PM	:30	\$4,000.00		Thu Reg 1	8:00 PM-9:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 15												
08/24/12	Friday		:30	\$3,000.00		Fri Reg 3	10:00 PM-11:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 16												
08/25/12	Saturday	6:42:05 AM	:30	\$350.00		6a-8a Local 12 News Sat	6:00:00 AM-7:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 17												
08/25/12	Saturday	7:22:04 AM	:30	\$450.00		6a-8a Local 12 News Sat	7:00:00 AM-8:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 18												
08/25/12	Saturday		:30	\$650.00		CBS This Morning Saturd	9:00:00 AM-10:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 19												
08/25/12	Saturday	6:15:55 PM	:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											1	
Line: 20												
08/26/12	Sunday		:30	\$1,100.00		CBS Sun Morning	9:00:00 AM-9:30:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
											1	
Line: 21												
08/26/12	Sunday		:30	\$1,100.00		CBS Sun Morning	9:30:00 AM-10:00:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
											1	
Line: 22												
08/26/12	Sunday		:30	\$1,100.00		CBS Sun Morning	10:00:00 AM-10:30:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
											1	

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 08/22/12-08/28/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Romney/R/President												
Agency: American Rambler Pro												
Station: WKRC-TV												
Order: 50767												
Line: 23												
08/26/12	Sunday		:30	\$850.00		Face the Nation	10:30 AM-11:00 AM	ROMNEY 4 PRESIDENT		P-1	1	MWAS
											1	
Line: 24												
08/26/12	Sunday		:30	\$600.00		630p Local 12 News Sun	6:30 PM-7:00 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											1	
Line: 25												
08/26/12	Sunday		:30	\$4,000.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	2	MWAS
08/26/12	Sunday		:30	\$4,000.00		Sun Reg 1	7:00 PM-8:00 PM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											2	
Line: 26												
08/26/12	Sunday		:30	\$1,700.00		11p M-Su Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	2	MWAS
08/26/12	Sunday		:30	\$1,700.00		11p M-Su Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											2	
Line: 27												
08/25/12	Saturday		:30	\$650.00		CBS This Morning Saturd	8:00:00 AM-9:00:00 AM	ROMNEY 4 PRESIDENT		P-2	1	MWAS
											1	
Line: 28												
08/25/12	Saturday		:30	\$1,000.00		Sat Reg 2	9:00 PM-10:00 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											1	
Line: 29												
08/25/12	Saturday		:30	\$1,700.00		11p M-Su Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	2	MWAS
08/25/12	Saturday		:30	\$1,700.00		11p M-Su Local 12 News	11:00 PM-11:35 PM	ROMNEY 4 PRESIDENT		P-3	1	MWAS
											2	
											84	
											84	
											84	
											84	
											84	

[Filtered by: ] [Sorted by: Station]